CREATIVE EQUALS PROJECT

MUSIC & ARTS PROGRAMMING

SOUND OFF!

HOSTED BY YOURMUSICGIGS.COM

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SOUND OFF!

POPULATION | LGBTQQIA

ABOUT SOUND OFF!

SOUND OFF! is a LGBTQQIA music and arts experience.

LGBTQQIA is defined as: lesbian, gay, bisexual, transgender, queer, questioning, intersex, and allies, but also includes same-gender-loving, two-spirit, asexual, pansexual, and polyamorous.

OBJECTIVE

The objective of this project is to promote awareness, inclusivity, equality and to provide a fun, safe and interactive environment that combats existent prejudicial breeding grounds in which often may result in; substance abuse, bully victimization, behavioral health, and social related issues.

FORMATS

- **Classroom >** The classroom format provides a positive collaborative song-creating platform for students to exchange ideas and values relating to inclusivity and acceptance in a creative and safe environment. The result is an original song that the students can perform as a group or groups.
- **Showcase >** The showcase will feature up and coming LGBTQQIA creatives within the arts community to "Sound Off!" The "Sound Off!" portion will consist of an attendee voicing their opinions through various creative mediums such as; music, art, writing, poetry, story-telling, etc.

OPERATION

- The experience will be lead by teachers. Programming will be overseen by Jass Bianchi. Jass is a boston based music consultant, activist, rapper, producer, and songwriter. Jass identifies as a gay married woman.

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RESULTS

In providing this programming for creatives who identify within the LGBTQQIA community, we are:

- Empowering our youth and inspiring them to take action
- Providing a collaborative platform to strengthen the LGBTQQIA community
- Providing tools in hopes to decrease behavioral health conditions that may lead to substance abuse
- Establishing a community of supporters for those who feel isolated
- Utilizing music and arts as an icebreaker tool to promote healthy socialization and interaction
- Promoting awareness and acceptance within the community
- Providing those who feel silenced with a platform to speak on
- Providing an antithesis that challenges prejudices in existence both inside and outside of the LGBTQQIA community

SUPPORTERS

- Haverhill Cultural Council
- Brockton Cultural Council
- Methuen Cultural Council
- Swampscott Cultural Council
- Reading Cultural Council
- Beverly Cultural Council
- Beverly Arts Fest 2019

VOLUNTEER

To participate in our program, please email bookings@yourmusicgigs.com

SPONSORSHIP

Help support our cause through sponsorship!
Please email us at yourfriends@yourmusicgigs.com

TESTIMONIALS

Jass is a fearless supporter of young musicians where others are daunted by the challenges of a chaotic and confusing industry.

— Chris Gowland, Sound Engineer

Tremendous resource for young performers with her artist coaching, education and performance opportunities. Very committed to supporting the success of young talent and her resume of successes is impressive.

— Patricia Duffey, All You Got Tour

A new energy and vitality for Greater Haverhill! Keep an eye on this organization as it's raising the bar thanks to Jass' superb leadership.

— Tim Coco, WHAV Station Manager

Truly amazing! From the ones who help put it all together to the creatives who take part, everyone is beyond talented and inspirational! A great outlet for musicians and artists alike.

— Roger Cupertino, Art Au Pair

I manage both my daughter's solo career as well as her band (Last Reach). Jass has always been on top of my go-to list whenever I need advice. She is friendly, supportive and knowledgeable about the industry. Our band played the main stage at 2017 NYMA Music Festival. It was the an extremely well organized and well run event from concept to last song.

— Kim Vickers Grenon, Momager

STATISTICS

2.5k+	1.1k+	200+

EMAIL STATS

Email Subscribers - 3.5k+

Open Rate - 10-25%

WEBSITE STATS

Yearly Visitors - 1-3k

Daily Visitors- 25-100